

Understanding the detail. Getting the big picture.

Regional Leadership Program

PRYSMIAN GROUP
ACADEMY
SOUTH EUROPE



THE PRYSMIAN GROUP ACADEMY

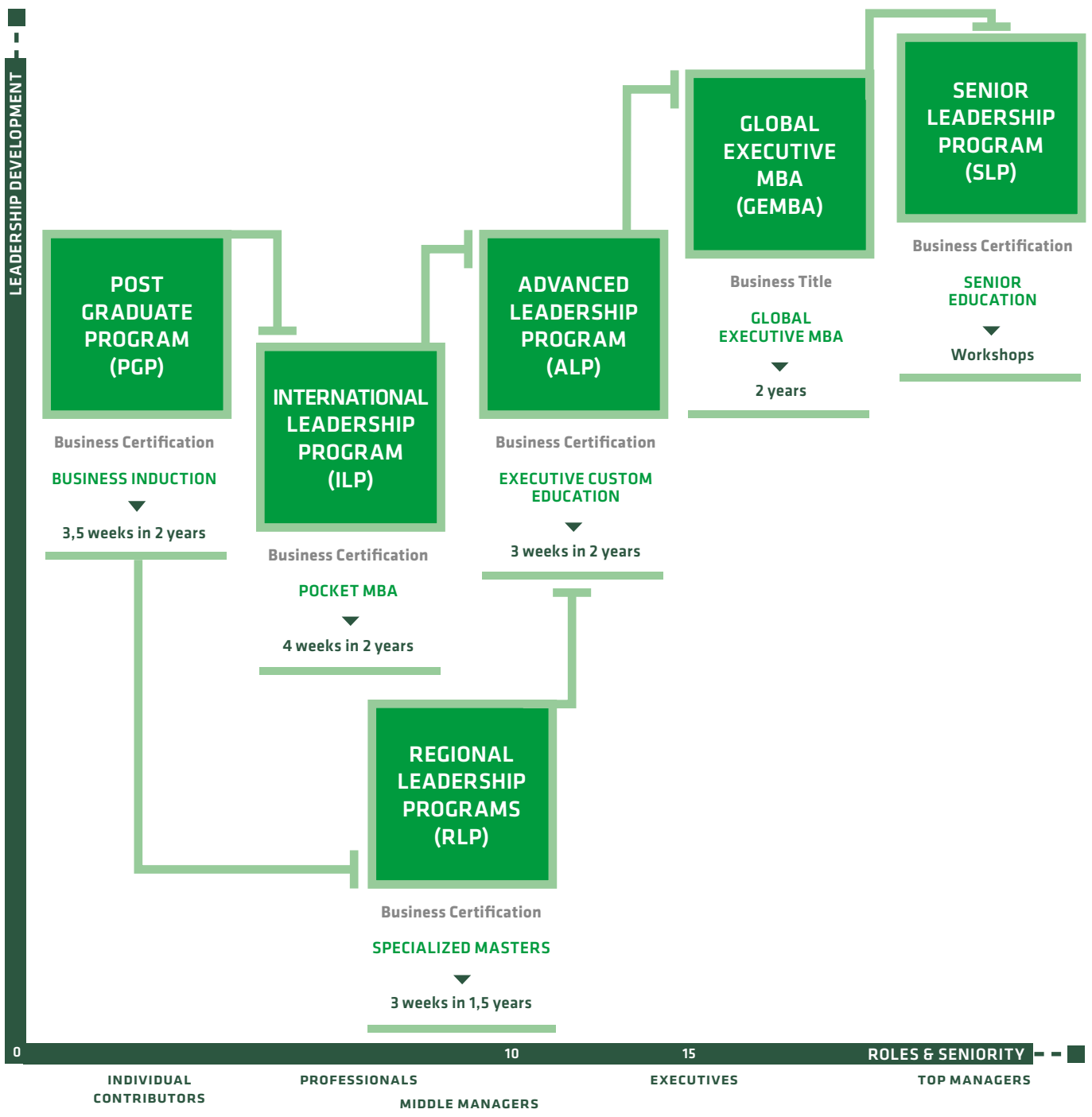
Prysmian Group Academy, the name of the Group's innovative initiative in Corporate education.

A key part of our success lies with our people, which is why it's so important for us to help them reach their potential. Our heritage is built on the spirit of continuous learning. By offering training and the ability to grow and take on new experiences every day, we're linking the future for our people as well as our business. So to strengthen the leadership skills and technical capabilities of the business – areas that have the biggest impact on our potential – we're working from within.

We've developed specialized programs, tools and initiatives that work together to create exciting opportunities for our people to expand their knowledge and grow with us. They refer to the **School of Management**, whose objective is to scout, develop and assess talented employees to build the management pipeline, and the **Professional School**, that aims at transferring, developing and consolidating know-how and technical skills.

THE REGIONAL LEADERSHIP PROGRAMS

The School of Management is becoming local. **Regional Leadership Programs** have been launched and they have the goal to reinforce and improve the Group's market position in Regions, foster local leadership competencies, fitting local business and market peculiarity, and establish a strong regional network of managers that are aligned and able to support and deploy Prysmian Group's strategy.





THE SOUTH EUROPE REGIONAL LEADERSHIP PROGRAM

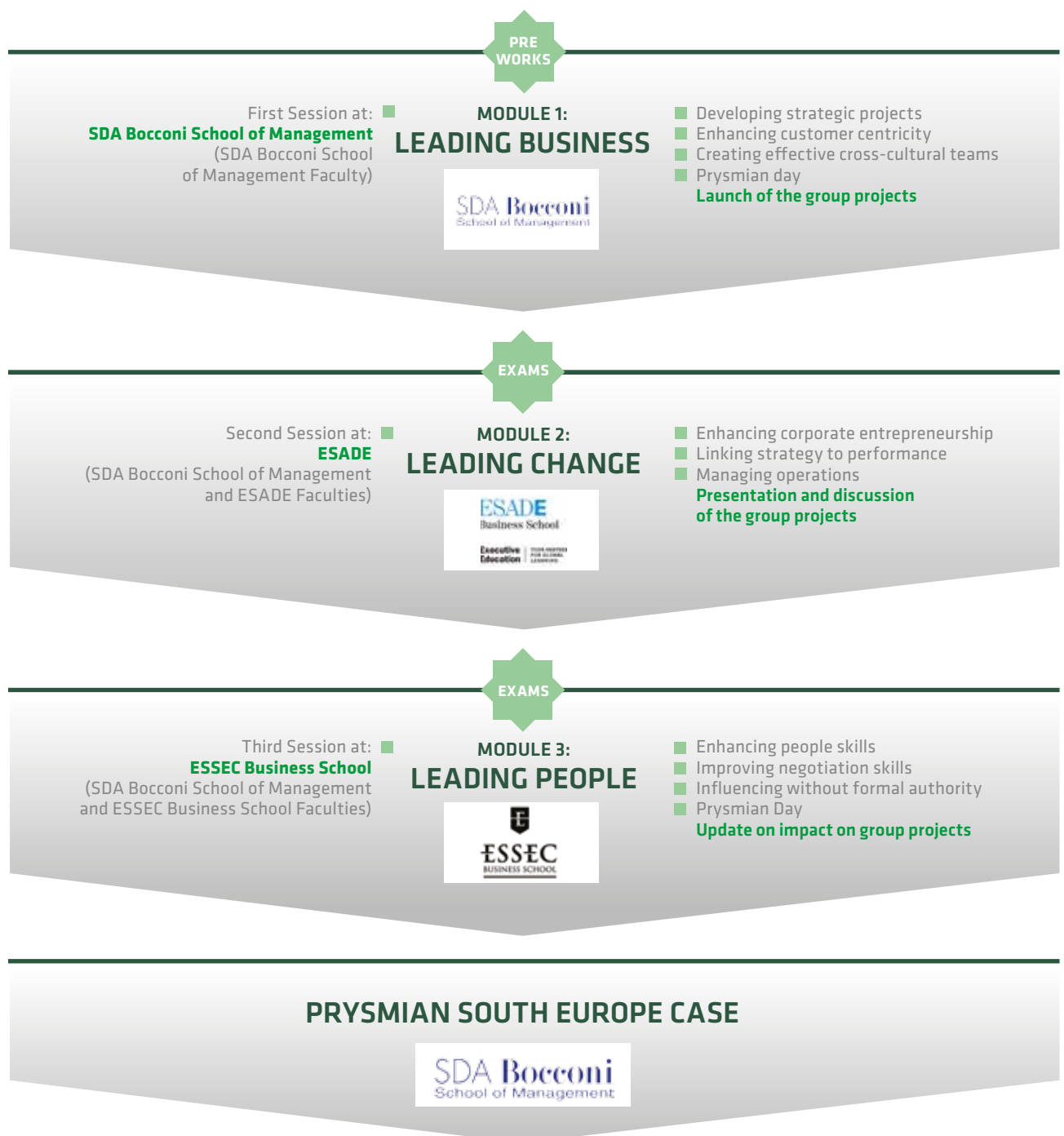
The South Europe Regional Leadership Program is **coordinated by Prysmian South Europe Academy together with Prysmian Group Academy** in partnership with SDA Bocconi School of Management, ESADE and ESSEC Business School. The key characteristics of this Program are the South Europe Prysmian Case, the contents that are discussed with participants and the Faculty that is involved.

PRYSMIAN SOUTH EUROPE CASE

SDA Bocconi is the Author of the Prysmian South Europe Business Case. Top Managers and Managers from South Europe were interviewed and they gave their perspective about the key managerial issues for our people in the Region. The Prysmian South Europe Case is widely discussed in Class and it supports the development of contents.

THE CONTENTS

The South Europe Regional Leadership Program consists in **3 weeks training spread over 1 year and 6 months** and it involves top Professors and Prysmian Managers.



OUR PARTNERS

SDA Bocconi School of Management

SDA Bocconi – the School of Management of Università Bocconi has been creating and sharing knowledge since 1971. Over the years, the School's commitment to research and education has enabled it to contribute significantly to the development of many industries, both in Italy and abroad.

SDA Bocconi has risen, in the Financial Times Ranking of Custom Programs, to 7th place in Europe and 11th worldwide. SDA Bocconi is one of only 55 business schools globally to hold the "triple crown" accreditation, awarded by three of the world's most prestigious school accreditation associations: AACSB, EQUIS and AMBA.

Only 5% of business schools worldwide have earned AACSB accreditation, testimony to the outstanding quality of SDA Bocconi's academic offering.

ESADE Business School

Executive
Education

ESADE is an international business school, with more than 50 years of history. Throughout this history, ESADE has forged deep-rooted ties with the business community by being close to their needs and by always trying to develop innovative approaches to add value in Executive Education. ESADE believes in the transformative power of education and develops learning programmes and learning experiences that impact both the participating companies as well as individuals. This is likely the reason why ESADE is today recognized as a Top-10 provider of Executive Education worldwide.

ESSEC BUSINESS SCHOOL

Business School, created in 1907, is one of the most prestigious international Business Schools in Europe, offering a wide range of programs, from Bachelors and Master programs, to MBAs, EMBA's and Executive Education programs. In particular, **ESSEC Business School** ranked among the top Institutions in the world for Executive Education programs, involving 5,000 managers every year. With the purpose to pursue its mission to respond to the challenges of the future, ESSEC is developing academic partnerships and continuously strengthening its links with companies and organizations. Some of the most relevant initiatives are the New Dealer Porsche Academy and the Armand Peugeot Chair, a partnership between the French University, PSA and 3 institutions for higher education and research.

For more info visit our dedicated Academy intranet or contact us at academy@prysmiangroup.com

Front cover pictures:

Genoa Port, Italy

In 2016, Prysmian Italy contributed to the enlargement of Genoa Port by supplying submarine medium voltage cables addressed to the construction of new docks and piers dedicated to ship repair.

TGV Train, France

Prysmian Group is a long-standing partner of SNCF and the TGV Manufacturing. Prysmian provides trains with energy and communication cables for passengers comfort, and the infrastructures for the circulation of the trains in complete safety.

Romulo Project, Spain

Prysmian Group is involved in the project for the creation of the Submarine Interconnection between Iberian Peninsula and Balearic Islands. It includes the design, the supply and the installation of a turn-key High Voltage Alternating Current (HVAC) cable system designed to transmit power and an associated fibre optic cable system, along a total route of more than 360 km.

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